

## EXPERIENCE

### **Creative Consultant/Principal, Brileydraw, Chattanooga, TN**

2008 – Present

creative consultant for clients including BlueCross BlueShield of Tennessee, MillerCoors, Coca-Cola, Vitaminwater, P&G, Integer, Craftworks, UTC and EPB. working directly with agencies to help achieve maximum ROI. digital, print, ux design. silver addy winner.

### **Sr. Art Director, EPB Fiber Optics, Chattanooga, TN**

2014 – 2015

as the nations fastest internet provider, duties included building brand awareness with multiple executions driving away competition from comcast/at&t/dish and grabbing the majority local market share via print and digital/social media campaigns.

### **Sr. Art Director, The Johnson Group, Chattanooga, TN**

2005 – 2007 | 2010 – January 2012

art director & digital designer for large regional accounts.

### **Art Director, The Integer Group, Lakewood, CO**

2007 – 2010

responsible for upholding and enhancing the Febreze, Mr. Clean, Dawn and Swiffer in-store brands. duties consisting of conceiving/designing new ideas for in-store pop, packaging, art direction for photo shoots, post work and digital campaigns.

### **Broadcast Designer, CNN Design, Atlanta, GA**

June 2003 – Nov. 2005

responsible for delivering aesthetically pleasing graphics while maintaining crucial deadlines for air. worked directly with show executive & assistant producers to develop a series of graphics for documentary style reports.

## EDUCATION

2000 – 2003

Auburn University, Auburn, AL  
BFA in Graphic Design—cum laude  
Tau Sigma Delta  
Rugby Player

1998 – 1999

Ringling School of Art & Design, Sarasota, FL  
Foundational Studies

## ACCOLADES

Firefighter/EMT